

Veteran-Owned Company

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**Wayne Purville**, CEO wp@wbeveragegroup.com

## COMPANY PROFILE

#### **WHO WE ARE**

W Beverage Group, headquartered in New York, is a client-focused wholesale importer as well as a distributor of quality wines and spirits.

### IMPORTER/DISTRIBUTOR

- W Beverage Group seeks to develop partnerships with wine and spirit producers who are either interested in successfully introducing their product into the US or who are seeking to increase their current market share.
- W Beverage Group will obtain all the necessary licenses/permits that will enable your company to export its product to the US.
- W Beverage Group will also serve as a distributor of your product in the US and will identify and introduce that product to prospective customers.

#### **SERVICES**

- W Beverage Group will provide your company seamless turn-key support along with all the expertise that you require to ensure your products are safely stored in our secure facilities, tracked and accounted for and delivered to your location in a timely fashion.
- W Beverage Group will serve as a liaison for you and represent your interests with the groups and organizations within the surrounding community.
- W Beverage Group will ensure that the day-to day operations of your business run smoothly including warehouse operations, human resource procedures, business development, customer service as well as store inventory and audits.

#### **MISSION**

W Beverage Group is totally committed to client satisfaction and develops and executes individualized strategies that ensure the growth of your company.

# NAICS CODES

424810 424820

#### **CERTIFICATIONS**

MBE - New York State ACDBE - Various States







